



**PINK**  
**NEXT GEN™**  
**FIBERGLAS™**  
INSULATION



**RECOVERS**  
**CUTS**  
**SPLITS**  
**GLIDES**  
**FITS**  
**BETTER**  
**THAN EVER**



“It makes new hires look like they have five years of insulation experience.”

DEAN M., INSULATION CONTRACTOR



INSTALLS UP TO

**23%**  
**FASTER**<sup>1</sup>

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Made with advanced fiber technology, PINK Next Gen™ Fiberglas™ insulation is softer on the outside, stiffer on the inside. It recovers instantly, glides easily, splits cleanly and fills completely, for time-saving precision in every package.



# MADE FOR A NEW GENERATION



Owens Corning® PINK Next Gen™ Fiberglas™ insulation is made for people who consider their options carefully when choosing the products they want to build, work and live with every day.



**THE RIGHT CHOICE™**

**WORK FAST,  
CLEAN AND SAFE**

**MEET CODE  
IN LESS TIME**

**DELIVER THE  
BEST VALUE**

**FEELS SAFE AND  
COMFORTABLE**





**SLIDES IN  
STAYS PUT**

Extra stiffness for  
batts that slide in easily  
and resist slumping

**MADE FOR A  
PERFECT FIT**

Resilient fibers fill  
cavities completely  
with no fluffing

**FEELS SOFT  
AS COTTON**

Soft and shed-resistant  
for cleaner, more  
comfortable install

# INSTALL MORE THAN EVER BEFORE

Goes in faster than the competition, so you can  
finish more homes with the same manpower.





## PASSES INSPECTION

Smooth, uniform surface  
inspectors look for

## CUTS WITH ONE PASS

Superior texture  
with less clumps  
and chunks

## PREFERRED BY PROS

Pros who tried it prefer  
it for their next project<sup>4</sup>

Install up to

**117** SQ  
FT

**MORE INSULATION  
PER HOUR<sup>2</sup>**

faster than a leading competitor

That adds up to

**161**

**MORE HOMES  
PER YEAR<sup>3</sup>**





## The Right Choice™ for the way you live and work today.

PINK Next Gen™ Fiberglas™ insulation is made for people who insist on safe, proven materials, demand clean, precise results and work to create comfortable indoor environments while respecting the natural environment we all share.

It's not just the next generation of PINK® insulation—it's the new standard. And the right choice for safety, precision, comfort and sustainability.

**Learn more at [owenscorning.com/PINKNextGen](https://www.owenscorning.com/PINKNextGen)**



Scan to find customer reviews, product demonstrations and more on our PINK Next Gen™ video playlist.



### PRECISION

Advanced fiber technology for faster install that passes inspection.



### COMFORT

Shed-resistant insulation stays on the batt—not on you.



### SAFETY

No insulation material is more tested—no brand is more trusted.



### SUSTAINABILITY

Proven performance that makes a positive impact on the environment.

<sup>1</sup> Based on time savings per batt compared to Owens Corning EcoTouch® insulation. Does not include supporting tasks required for insulation install. (Installation time trials conducted by Owens Corning with independent installers, July 2020.)

<sup>2</sup> Installation time trials conducted by Owens Corning with independent installers, February/March 2021. Does not include supporting tasks required for insulation install.

<sup>3</sup> Based on 1,457 sq. ft. insulated cavity area.

<sup>4</sup> Market study conducted by Protobrand, commissioned by Owens Corning, June 2020.



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