# **Product Bulletin**



# **Tinted Primer**

100% acrylic-based primer

#### DESCRIPTION

100% acrylic-based primer

#### **COLORS**

Available in standard and custom colors.

#### **PACKAGING**

24.9 kg per 19-liter pail (55 lbs per 5-gallon pail)

# COVERAGE

Approximate coverage rate: 69.6–116.1 m² (750–1,250 ft²) per pail. Coverage will vary greatly depending on porosity and condition of surface.

### POINT OF SALE TINTING

The maximum pigment load should not exceed 50% of the equivalent finish formula.

# SHELF LIFE

Shelf life is two years when unopened and stored as directed.

# STORAGE

Store Master Builders Solutions materials in a cool, dry place protected from freezing. Store at no less than 4  $^{\circ}\text{C}$  (40  $^{\circ}\text{F}$ ). Protect from extreme heat and direct sunlight.

# USES

- Master Builders Solutions Tinted Primer helps alleviate finish shadowing and enhances performance of the wall systems. For optimum results, Tinted Primer should closely match the color of the selected finish.
- Master Builders Solutions Tinted Primer is also used when preparing substrates such as poured concrete, unit masonry, veneer plaster, or gypsum wall board (interior only) prior to application of finish.

### MIXING

- Thoroughly mix the factory-prepared Master Builders Solutions Tinted Primer with a paddle and drill to a uniform consistency.
- A small amount of clean, potable water may be added to adjust workability. (Do not exceed 10 oz of water per 5 gallon pail.)
- 3. Additives are not permitted.
- 4. Close container when not in use.
- 5. Clean tools with soap and water immediately after use.

#### APPLICATION

- Substrate shall be clean, dry, sound and free of releasing agents, paint, contaminants or other residue or coatings. Verify substrate is flat, free of fins or planar irregularities greater than 6.4 mm in 3 m (1/4" in 10').
- Apply Master Builders Solutions Tinted Primer to substrate with a sprayer, 10 mm (3/8") nap roller, or good quality latex paint brush at a rate of approximately 69.6–116.1 m<sup>2</sup> (750–1,250 ft<sup>2</sup>).
- Master Builders Solutions Tinted Primer shall be dry to the touch. Wait at least 24 hours before proceeding to the finish application.

FEATURES	BENEFITS
Reduced suction by cement base coats and cementitious substrates	Improves workability of finish application
Tinted to match finish color	Creates better final appearance, alleviates shadowing of light-colored, rilled finishes
Improved water resistance	Reduces chances of efflorescence in stucco and other cementitious substrates



#### TECHNICAL INFORMATION

Consult our Technical Services Department for specific recommendations concerning all other applications. Consult the Wall Systems' website, www.master-builders-solutions. com/en-us, for additional information about products and systems and for updated literature.

#### LIMITATIONS

- Protect Master Builders Solutions materials during transportation and installation to avoid physical damage.
- 2. Store Master Builders Solutions materials in a cool, dry place protected from freezing. Store at no less than 4 °C (40 °F). Protect from extreme heat and direct sunlight. Shelf life is two years when unopened and stored as directed.
- 3. Do not apply Master Builders Solutions materials in ambient temperature below 4 °C (40 °F). Provide supplementary heat during installation and drying period (at least 24 hours after installation and until dry) when temperatures less than 4 °C (40 °F) prevail.
- Do not apply Master Builders Solutions materials to frozen surfaces.
- 5. Do not exceed 10 oz of water per 5 gallon pail.

## HEALTH, SAFETY AND ENVIRONMENTAL

Read, understand and follow all Safety Data Sheets and product label information for this product prior to use. The SDS can be obtained by visiting www.master-builders-solutions.com/en-us, e-mailing your request to mbsbscst@ mbcc-group.com or calling +1 (800) 433-9517. Use only as directed.

IN CASE OF EMERGENCY: Call CHEMTEL +1 (800) 255-3924 or if outside the US or Canada, +1 (813) 248-0585.

#### LIMITED WARRANTY NOTICE

Master Builders Solutions Construction Systems US, LLC ("Master Builders") warrants this product to be free from manufacturing defects and to meet the technical properties on the current Technical Data Guide, if used as directed within shelf life. Satisfactory results depend not only on quality products but also upon many factors beyond our control.

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